

# E-Commerce Development for Shuttle Service Company

## PROJECT DETAILS

 E-commerce Development

 Aug. - Oct. 2021

 Less than \$10,000

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*"The project came out far better than what we actually expected, and they did a tremendous job."*

## PROJECT SUMMARY

A shuttle service company engaged with Designo Graphy Canada for e-commerce development. The platform enabled users to check shuttle schedules and routes and purchase tickets online.

## PROJECT FEEDBACK

Designo Graphy Canada tremendously completed the project, exceeding the client's expectations. They quickly communicated and responded to all questions and concerns. Furthermore, the team was accessible, amiable, and helpful even during post-launch, providing website guidance.



## The Client

Please describe your company and your position there.

I am a manager at Mini Bus Ltd. We provide shuttle service between Calgary, AB and Edmonton, AB Canada.

## The Challenge

For what projects/services did your company hire Designo Graphy Canada, and what were your goals?

Shuttle Service Website, where passengers can check our schedule, routes and be able to book/purchase tickets online.

 **Phill Nelson**  
Manager, Mini Bus Ltd.

 **Transportation**

 **1-10 Employees**

 **Calgary, Alberta**

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



## The Approach

How did you select this vendor and what were the deciding factors?

I found them through Facebook, after a couple of meetings they gained our trust. Gave us a pretty decent estimate as compared to the market.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

This project includes the following. Web Design Web Development Web & Email Hosting Setting up Booking Plugin Payment Gateways Market Research Search Engin Optimization Google Ad work Social Media Marketing Facebook Ads Manager Setting up Google Analytics Website Content

How many people from the vendor's team worked with you, and what were their positions?

Only one person. Their project manager.

## The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

The project came out far better than what we actually thought of, they did a tremendous job.

Describe their project management style, including communication tools and timeliness.

Delays in project completion were always from our side. Great communication, very quick response to all questions or queries.



What did you find most impressive or unique about this company?

They are easy to reach, very friendly and even helped us and teach us how to manage the website for small changes or bus schedule updates.

Are there any areas for improvement or something they could have done differently?

I don't think so.

