


Web Design & Dev for Landscaping Supply & Installation Firm

PROJECT DETAILS

 Development

 Mar. 2022 - Ongoing

 Less than \$10,000

 *“Everything has been clear, and they’ve exceeded expectations.”*

PROJECT SUMMARY

Designo Graphy has developed a residential and commercial landscaping company’s website. They’ve helped with content creation and the website’s design and colors, guiding the client throughout the process.

PROJECT FEEDBACK

The company has been happy with Designo Graphy’s services, praising their ability to meet the client’s requirements and adjust things to align with the firm’s vision. They manage the project well, proving to be responsive at all times. They do tasks right away and provide cost-effective solutions.



The Client

Introduce your business and what you do there.

I'm the owner of a residential and commercial landscaping supply and installation company.

The Challenge

What challenge were you trying to address with Designo Graphy?

We hired Designo Graphy to create a website where our customers could see our services.



Robert McCormick

General Manager, All Green Landscapes



Environmental Services



1-10 Employees



Canada

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

What was the scope of their involvement?

Designo Graphy has developed my website and given it various features, including a chat option. They help me with content creation, but they mostly use what I provide. Overall, the team walks me through what they need from me. They've also done the design and colors of the website, but I already have a logo design.

What is the team composition?

We work with one person, who's my main point of contact.

How did you come to work with Designo Graphy?

I found Designo Graphy through Google. Their reviews were good. I even saw the previous sites they'd done, and they were good. As a result, I hired them.

How much have you invested with them?

I've invested under \$5,000.

What is the status of this engagement?

We started working together in March 2022, and the engagement is ongoing.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

Designo Graphy is awesome. The team is truly good, and I'd refer them to anybody. I couldn't visualize the website at first, but they've built what I need. If some things don't line up with what I envision, they change or adjust them right away. They're good that way.



How did Designo Graphy perform from a project management standpoint?

Their project management has been good. Everything has been clear, and they've exceeded expectations. On top of that, our main point of contact is truly responsive no matter the day or time – he always gets back to me.

Overall, having one point of contact is good because things get done fast. Whenever I give him tasks, he does them right away. To communicate, we talk over the phone, on WhatsApp, and by email.

What did you find most impressive about them?

Designo Graphy's clear communication is awesome. They've walked me through the process, and the team has been fair with pricing. I've used other companies in the past, and it's usually hard to know what we're going to get for what we pay. Vendors will tell us a certain price for creating a website, and then there will be additional costs – the project then ends up costing more than that we expect.

By contrast, Designo Graphy has everything laid out. I've paid for a couple of extra tasks, but they've been truly fair with the overall cost. Other people have good reviews online, but they only want to make more money.

Are there any areas they could improve?

No, there aren't any. They've been truly good. In fact, I've been the one who's delayed the project because it takes me some time to give them the information they need. Every time I do give them what they need, they work right away.



Do you have any advice for potential customers?

I'll refer Designo Graphy to anybody, but you must have all the necessary information together to start the engagement. In our experience, I've jumped the gun a little bit; the project has been delayed a bit because I don't have all the necessary information in terms of what I want.

