

# Web Design for Courier & Logistics Company

#### PROJECT DETAILS

- Web design
- d Jul. 2021
- Less than \$10,000
- "What really impressed me was how good they are at web design."

#### PROJECT SUMMARY

A courier and logistics company hired Designo Graphy Canada to design their website. The team completed the project in the span of a month, communicating regularly with the client both virtually and in person.

#### PROJECT FEEDBACK

Designo Graphy Canada was able to create a simple web design that was well-received by the client as well as their customers. Through their expert work, the team made all elements and information on the site easily understandable.

### Designo Graphy

#### The Client

Introduce your business and what you do there.

I'm the manager of a courier and transportation services company.

#### The Challenge

What challenge were you trying to address with Designo Graphy Canada?

I hired Designo Graphy to design my website.

Manager, Courier & Logistics Company

Transportation

11-50 Employees

Canada

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 4.0

Cost: 4.0

Would Refer: 5.0



## Designo Graphy

#### The Approach

#### What was the scope of their involvement?

Designo Graphy designed our company website.

#### What is the team composition?

I worked with the project manager.

# How did you come to work with Designo Graphy Canada?

I found Designo Graphy online. Their reviews on Google were good so I decided to hire them.

#### How much have you invested with them?

We spent less than \$10,000.

#### What is the status of this engagement?

The project lasted the entire month of July 2021.

#### The Outcome

# What evidence can you share that demonstrates the impact of the engagement?

The website design that Designo Graphy did was good and pretty simple. Other people who've seen it have also commented positively on it. Everything is understandable, and I think the team did an awesome job with it.

# How did Designo Graphy Canada perform from a project management standpoint?

We communicated via phone, email, and WhatsApp. We also shared screens during the engagement and met in person a couple of times.

## Designo Graphy

#### What did you find most impressive about them?

What really impressed me was how good they are at web design.

Are there any areas they could improve?

No, I think they did great.

Do you have any advice for potential customers?

I would recommend future customers to definitely work with Designo Graphy.

