

Web Dev & Design for Pharmaceutical Delivery Company

PROJECT DETAILS

 Web Development

 Nov. 2021 - Mar. 2022

 Less than \$10,000

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PROJECT SUMMARY

A pharmaceutical delivery company was looking to expand their range and reach prospective customers in their local area, so they engaged with Designo Graphy Canada for their web development and design services.

PROJECT FEEDBACK

Designo Graphy Canada was able to successfully deliver a fully-functional product, much to the delight of the client. The platform has been getting a lot of rave reviews from customers, and internal stakeholders were particularly impressed with their friendly and approachable nature.



The Client


Introduce your business and what you do there.

I'm the business development manager of a pharmaceutical delivery company.

The Challenge

What challenge were you trying to address with Designo Graphy Canada?

We were looking to provide our delivery services within the city of Calgary, so we needed to have a website developed.

 Business Developer Manager, Pharmaceutical Delivery Brand

 Pharmaceuticals

 Alberta, Canada

CLIENT RATING

5.0

Overall Score

Quality: 4.0



Schedule: 4.0



Cost: 3.0



Would Refer: 5.0



The Approach

What was the scope of their involvement?

Designo Graphy Canada built and developed our website from scratch

What is the team composition?

I worked on this project with a designer from their team.

How did you come to work with Designo Graphy Canada?

We came across Designo Graphy Canada while researching for capable web developers online.

How much have you invested with them?

We invested less than \$2,000 CAD (approximately \$1,500 USD).

What is the status of this engagement?

We worked from November 2021–March 2022.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

The website is quite flexible and we're quite happy with the feedback it's been receiving from customers who've reviewed it.

How did Designo Graphy Canada perform from a project management standpoint?

They were good from a project management perspective and we typically communicate through Microsoft Teams and phone.



What did you find most impressive about them?

We liked how approachable and friendly they were throughout the partnership.

Are there any areas they could improve?

There's nothing they could improve on because they were always willing to resolve our issues as soon as they came up.

