

Web Development & Branding for Traffic Advisory Firm

PROJECT DETAILS

 Web Development

 May. - Jun. 2021

 Less than \$10,000

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"Their good communication and timely delivery were impressive in the workflow."

PROJECT SUMMARY

Design Graphy Canada develop a website and provided branding services for a traffic advisory firm. The goals were to establish a strong brand identity and expand the client's business services.

PROJECT FEEDBACK

Thanks to Design Graphy Canada's engagement, they successfully created a strong brand identity and produce an exquisite website. The team's design skills were critical to the project's success. They were communicative, prompt, and creative in the workflow.



The Client

Please describe your company and your position there.




We are providing services as Traffic Ticket Advisor in Calgary, Alberta for the last many years and defend these cases through effective and affordable court representation saving your time and money. We deal in traffic tickets issued in all major cities of Alberta including Calgary, Okotoks, Strathmore, Canmore, Airdrie, Red Deer, Edmonton, Drumheller etc.

We have a very experienced, competent and committed team of professionals who is well conversant with rules and regulations of traffic ticket violations and other legal aspects. We can defend your case and save your demerit points at very affordable, competitive and reduced costs. I am the owner of the business

The Challenge

For what projects/services did your company hire Designo Graphy Canada, and what were your goals?

We hired this company to design and develop a website for our business. The goal is to brand our services and get more business.

-  **Fahim A.**
Owner, A. Traffic Tickets
-  **1-10 Employees**
-  **Calgary, Alberta**

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you select Designo Graphy Canada and what were the deciding factors?

We got few quotes online. We selected them because of reasonable prices.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

design and develop a website for our business including logo design.

How many people from the Designo Graphy Canada team worked with you, and what were their positions?

One person, the project manager.

The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

We liked their theme, graphics and logo design. They have a modern style of design which we liked a lot. We are sick of old-style graphics and themes that won't help you get more business these days. We are glad we hired them.

Describe their project management style, including communication tools and timeliness.

They are good at project management. As per the contract we only had two revisions to go with, but they let us revise it 4 times with NO extra cost.



What did you find most impressive or unique about this company?

Modern graphic and web design/theme. Their good communication and timely delivery were impressive in the workflow.

Are there any areas for improvement or something they could have done differently?

Not in my mind right now.

