

# Website Redesign for Recruitment Consulting Firm

## PROJECT DETAILS

 Web design

 Jul. - Aug. 2021

 Less than \$10,000

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*"I was very pleased with the service and end product."*

## PROJECT SUMMARY

Designo Graphy Canada was hired to redesign and relaunch the website of a recruitment consulting firm. They conducted optimization efforts, making sure the site was running as smooth as possible.

## PROJECT FEEDBACK

Everything went according to plan. Designo Graphy Canada impressed the client with their communication skills and ability to come up with creative ideas. Furthermore, they were very attentive to the client's needs, ensuring an excellent customer experience. The workflow was effective, too.



## The Client

Please describe your company and your position there.

I am the CEO of a consulting firm that provides recruitment services to a wide variety of clients.

## The Challenge

For what projects/services did your company hire Designo Graphy Canada?

Our website had recently been launched through another company. However it had not captured our vision and was not running optimally.

 **Hira Sadiq**  
CEO & Managing Director, The Dynamic E Network

 **Consulting**

 **1-10 Employees**

 **Calgary, Alberta**

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



## The Approach

How did you select this vendor and what were the deciding factors?

Communication and experience within Bluetooth/WordPress was a must for us. Tariq had both and more.

Describe the project in detail and walk through the stages of the project.

Assessment, clean up, redesign, optimization and relaunch.

How many resources from the vendor's team worked with you, and what were their positions?

I had one project manager, Tariq. Which is what I had requested. Rather than talking to multiple different members of the team.

## The Outcome

Can you share any outcomes from the project that demonstrate progress or success?

Their communication, documentation and Follow ups were exceptional! I only had to share my vision one time, their ideas and creativity were great.

How effective was the workflow between your team and theirs?

Very effective. Nothing fell through the cracks.

What did you find most impressive or unique about this company?

There are loads of companies out there that can do the same thing. I like to invest in people. Tariq was great investment, he proved to listen to our needs plus provide his own creativity and ideas.



Are there any areas for improvement or something they could have done differently?

None that I can think of. I was very pleased with the service and end product.

