

Mobile App Dev for Engineering Company

PROJECT DETAILS

 Development

 May. - Jul. 2022

 Confidential

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PROJECT SUMMARY

Designo Graphy redesigned and redeveloped an application for an electronics company. The app acts as a remote control for the client's home theater system and is compatible with iOS and Android.

PROJECT FEEDBACK

Designo Graphy significantly improved the functionality and visual design of the client's app. The client was impressed with the quality of their work. They were communicative, professional, and efficient partners, and finished the project within the allotted time frame.



The Client


Introduce your business and what you do there.


I am the co-owner of Circle Engineering. We design high-end audio electronics for the home theater market.


The Challenge


What challenge were you trying to address with Designo Graphy?

We had developed a crude mobile application ourselves, but it wasn't very graphically pleasing, and the functionality wasn't great. App development isn't our expertise, so we were looking for a partner who could improve the application to make it look better and more professional.

 **Tom Overgaard**
Co-Owner, Cirical Engineering Inc

 **Manufacturing**

 **1-10 Employees**

 **Canada**

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

What was the scope of their involvement?

We had already developed the application's base, and Designo Graphy added to it. We had a vision for what we wanted the application to look like, which we shared with them. They took the specifications from our existing application and developed a new look for it, making it more user-friendly and aesthetically pleasing.

Designo Graphy developed the app for iOS and Android and designed the functionality for devices of different sizes. The app controls functions within the home theater entertainment system that we created. Users can configure their home theater systems to the application, which manages everything, including volume, display, channels, inputs, speakers, and sound modes. The app essentially replaces a remote control and allows users to operate their home theater system through their iPad, tablet or phone instead.

What is the team composition?

We worked directly with two Designo Graphy team members, including Tariq (CEO) and a developer.

How did you come to work with Designo Graphy?

We found Designo Graphy online. We were looking for a local partner so we could support our economy and fellow small businesses. We requested quotes from Designo Graphy and others and moved forward with them because we aligned on cost and timeline.

What is the status of this engagement?

We began working with Designo Graphy in May 2022, and they completed the project in July 2022.



The Outcome

What evidence can you share that demonstrates the impact of the engagement?

Designo Graphy made the application look much better and more finished and significantly improved the functionality. We're happy with the result and how quickly they delivered the application.

How did Designo Graphy perform from a project management standpoint?

Designo Graphy managed the project well; their quality of work and communication was good. We were under a time crunch and needed the project to move quickly. They agreed to complete the project within our tight time frame and succeeded. They were communicative partners and always kept us updated.

We extended their project scope, and they worked with us to revisit the specifications. They communicated especially well when we reached the testing stage at the end of the project. We typically communicated via email, phone calls, and Google Meet. I was very happy with the partnership.

What did you find most impressive about them?

Their biggest strength is their communication. Designo Graphy stayed on top of the project and quickly informed us of any potential delays or roadblocks.

Are there any areas they could improve?

I only have one area for improvement. There were a couple of requirements that we thought they understood, and I wish they had communicated when they weren't sure about something so we could avoid a misunderstanding.



Do you have any advice for potential customers?

I would suggest being very clear about requirements and specifications to ensure both sides are on the same page and completely understand the project.

