

Mobile App Development for Money Transfer Platform

PROJECT DETAILS

 Dec 2022 - Feb 2023

 \$10,000 to \$49,999



"Everything was excellent."

PROJECT SUMMARY

A money transfer platform hired Designo Graphy to provide mobile app development. They created a platform for Android and iOS, which allows users to create an account and access the client's loan services.

PROJECT FEEDBACK

The app that Designo Graphy created had a lot of downloads from users. Designo Graphy led a communicative and organized project management process, which was key to the engagement's success. The client also praised their great team and ability to understand their needs.




The Client


Introduce your business and what you do there.
I'm the director of Canadian Union, a money transfer platform.

The Challenge

What challenges were you trying to address with Designo Graphy?

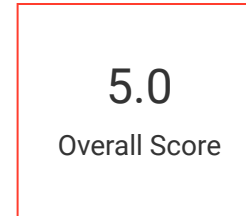
We hired them to build a mobile app for our loans program.

 **Shoaib Haroon**
Director, Canadian Union

 **Financial services**

 **Canada**

CLIENT RATING



Quality: 4.5

Schedule: 4.5

Cost: 5.0

Would Refer: 5.0



The Approach

What was the scope of their involvement?

Designo Graphy built a mobile app for us from scratch, following all the processes and advice we agreed with them. The platform is a robust app with everything a customer needs, like creating an account and accessing our loan services. Regarding technologies, Designo Graphy developed the app for iOS and Android platforms.

What was the team composition?

We worked with 5–6 members of Designo Graphy's team, each with different capabilities as required.

How did you come to work with Designo Graphy?

I knew about Designo Graphy's work from a previous project, and we chose to work with them again because of their communication skills.

How much have you invested in them?

We spent around \$15,000 CAD (approximately \$11,000 USD) with them.

What is the status of this engagement?

We worked together from December 2022–February 2023.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

Thanks to Designo Graphy's work, we had a lot of downloads, and they had great communications, which was key to the project's success.



How did Designo Graphy perform from a project management standpoint?

Designo Graphy did a great job with project management. We used different tools and media to communicate and keep the project going.

What did you find most impressive about them?

Designo Graphy has a great team with a good understanding of our needs.

Are there any areas they could improve?

I didn't think there was anything they could improve on because everything was excellent.

Do you have any advice for potential customers?

Stay on top of the project to answer their questions and communicate with them.

